EMI KIYOTA + JOSÉ COLUCCI JR.
居場所

IBASHO: "A PLACE WHERE YOU CAN FEEL LIKE YOURSELF"
COMMUNITY IS SOMETHING WE HAVE TO NEGOTIATE AND CREATE WITH OTHERS, NOT SOMETHING THAT WE CAN PASSIVELY RECEIVE.
WE MUST MEET OUR FUTURE SELVES

“Those who age best are those who travel lightest.”
— Anne Karpf
Have you ever lied about your age?
IF YOU COULD STAY THE SAME AGE FOREVER, WHAT AGE WOULD IT BE?
IF YOU COULD STAY THE SAME AGE FOREVER, WHAT AGE WOULD IT BE?
NOBODY IS DEFINED BY THEIR AGE

“People are refined by their age.”
— Dan DeRuntz
EXPECTATIONS
EXPECTATIONS
THE OLDER WE GET, THE MORE DIFFERENT WE GET FROM ONE ANOTHER

Aspects in common

TIME
Elders as a burden to society
Elders as a burden to society

Elders as a valuable asset
How do we integrate elders into the community?
IT IS ABOUT THE PROCESS, NOT THE BUILDING
OK. WHAT IS THE PROCESS?
1. Consider older people as a valuable asset
2. Create informal gathering places
3. Let community members drive development and implementation
4. Involve all generations
5. Encourage all residents to participate
6. Respect local traditions and culture
7. Create environmentally, economically, and socially sustainable communities
8. Grow organically and embrace imperfection
IBASHO COMMUNITY BUILDING PRINCIPLES

1. Consider older people as a valuable asset
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Can we build it in North America?
Rosa Finnegan, at 96
Rosa worked until she was 100, in 2013
## The Older Worker Advantage

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>WHY</th>
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<tbody>
<tr>
<td>Recruit older workers, preferably above 65</td>
<td>They are on Medicare and don’t need health insurance</td>
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<tr>
<td>Pay below market wages</td>
<td>In exchange it for extremely flexible time</td>
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<tr>
<td>Let employees organize their own schedule</td>
<td>Reduce absenteeism</td>
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<tr>
<td>Hire 30% more workers than required at full time</td>
<td>Make up for flexible time</td>
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HOW MUCH TIME DO YOU THINK YOU HAVE?
NUMBER OF DAYS IN 80 YEARS

1 DAY
QUESTIONS?

ありがとうございます

Obrigado!